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His Excellency Mr. Bander bin Ibrahim Al-Khorayef
Minister of Industry and Mineral Resources

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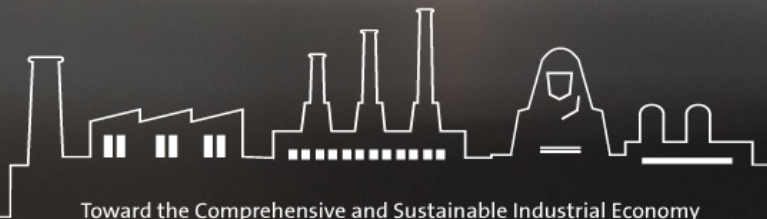


Organize





Toward the Comprehensive and Sustainable Industrial Economy



Toward the Comprehensive and Sustainable Industrial Economy

“

Women are the source of development for any society ... without empowered women; reform in societies will be difficult. Women represent half the society and educators of generations. Throughout history, she has proven her prominent and effective role in driving change and decision-making

”

Custodian of the Two Holy Mosques
King Salman bin Abdul-Aziz Al Saud
"may Allah protect him"
King of the Kingdom of Saudi Arabia



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His Royal Highness Prince

Mohammed bin Salman bin Abdulaziz Al Saud

"may Allah protect him"

Crown Prince, Deputy Prime Minister, Minister of Defense



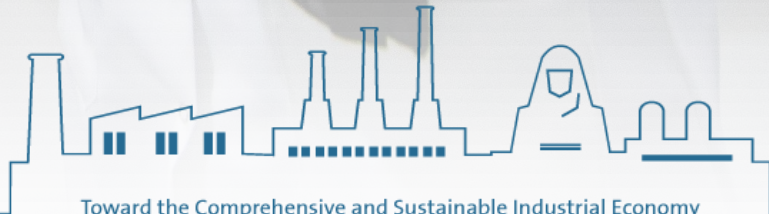
OVERVIEW



Empowering women through economic participation is a key driver for a more inclusive and sustainable prosperous economy. Therefore, the empowerment of women has become one of the top priority axes in the most advanced economies around the world, as women represent half of the world's population, and therefore they are half of its capabilities and potentials. For this reason women have been a strategic focus of the goals of the United Nations Sustainable Development Plan, considering that empowering women stimulates productivity and optimal economic growth for the full potential of society and to bring about comprehensive and balanced economic development.

The global movement is escalating to increase women's participation in economic development, removing obstacles and challenges on their contribution to industrial development and raising the efficiency of industrial production. Efforts have been combined day after day to empower women and enhance their capacity as a major engine for the growth of this main sector, through initiatives and programs that support that lofty goal, such as rehabilitation and creation of stimulating and attractive environments for women's work, establishing and developing infrastructure for industrial zones and cities, providing vocational and technical training services, intensifying financial support channels through business incubators and accelerators, as well as stimulating women's investment in the industrial sector and other programs that support women's empowerment.





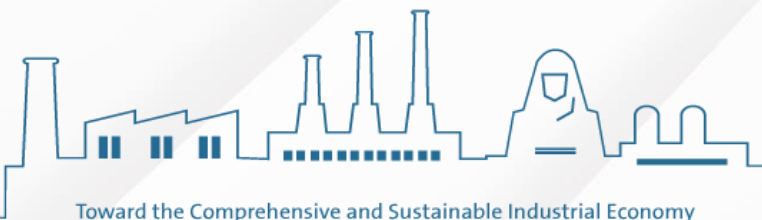
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Kingdom of Saudi Arabia's Commitment

The Kingdom of Saudi Arabia has been attaching great importance to enhancing the position of women and empowering them, achieving diversity and inclusion in all economic and social forums, and ensuring the achievement of gender equality. The Kingdom's government considers women an important and vital component to bring about sustainable development. This comes from its belief in the developmental role it plays in supporting the national economy and the comprehensive development plans. This interest is confirmed in projects and initiatives within the ambitious executive programs of the Saudi vision 2030.

Based on the great interest and concern of the Custodian of the Two Holy Mosques, "may Allah support him" in support and empowerment of women, the Kingdom's presidency for the G20 this year placed a basic priority on the issue of empowering women, and it is included through the group's various workstreams. In addition, the role of the private sector to enable and support economic representation of women has been supported. On the other hand, the organizations concerned with the industrial sector have made great achievements in the field of creating and developing the industrial infrastructure and providing the necessary enablers that support the work of women in the sector and contribute to increasing the local content in the industry, and ensure the participation of women in decision-making as a strategic development partner in the growth of the economy and the development of the Industrial sector.



“

We will continue to work on the advancement of the industrial sector and contribute to achieving sustainable development, and we will support the active participation of women and their economic representation in this promising sector in order to transform the Kingdom into a pioneering industrial and mining powerhouse and a global platform for logistics services.

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His Excellency

Mr. Bander bin Ibrahim Al-Khorayef
Minister of Industry and Mineral Resources



In its ambitious Saudi Vision 2030, the Kingdom of Saudi Arabia has adopted the industry as a strategic choice to make the Saudi economy more diversified in order to achieve sustainable development ... Within this framework, the Kingdom of Saudi Arabia has launched the National Industrial Development and Logistics Services Program "NIDLP" with the aim of transforming into a global industrial powerhouse and a leading logistical platform in a number of promising areas (Focusing on the application of Fourth-Generation technologies to the industry).

Developing national industries according to the Saudi vision 2030



Create job opportunities for Saudis

Enhance the trade balance

Empower women industrially

Increase local content

Enablers

Financial empowerment

Development of regulations and legislation

Industrial infrastructure

Private economic zones

Research, development and innovation



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In Modon, we are investing passion towards empowering industry to create for the upcoming generations a prosperous future and a prosperous economy.

”

His Excellency

Engineer / Khalid bin Mohammed Al-Salem

Director of the Saudi Authority for Industrial Cities and
Technology Zones (Modon)



Modon ... An essential industrial enabler for women... and a strategic pillar of the industrial system



35 industrial
cities



8 industrial
oases for
women's work



3600 producer
factories



16825 woman
working in
industrial cities



198 Million m2 of
developed
industrial land

Modon initiatives
in NIDLP program

Industry empowerment
strategy

Increase Local
Content

Promote local and
global partnerships

Transfer and localization
of industrial knowledge

The women empowerment in the industrial sector is one of the major commitments of MODON to achieve sustainable industrial development. To achieve this, MODON has created a business environment that suits women according to a vision that is aware of their role and the importance of their projects and investments in the labor market. Therefore, MODON has launched qualified industrial oases suitable for women's work, which include nurseries, car parks as well as medical and entertainment centers, and contain small and medium enterprises and handicraft industries.



The "Industry Ladies Conference 2020" is an event designed to represent a pioneering exceptional platform that brings together officials, experts, specialists and stakeholders of the industrial sector, in the presence of decision-makers from the public and private sectors and key personnel including heads and directors of establishments and industrial companies in the Kingdom of Saudi Arabia. This conference is a unique opportunity for industrialists and interested people to interact and benefit from to discuss ways of empowering women industrially and enhancing their vital role in developing national industries and their contribution to achieving comprehensive and sustainable industrial development.

The conference gains its added value from the importance of the topics it raises, as the Kingdom's 2030 Vision represents its main focus. Within this framework, the conference will discuss and highlight as part of its agenda to increase local content by empowering women's work and stimulating women's investment in the industrial sector, within the framework of the initiatives and projects of the National Industrial Development and Logistics Program "NIDLP".

This conference is a promising opportunity to achieve the integration between industry enablers in the government sector and industrial establishments in the private sector, experts and researchers, and those interested in women's empowerment issues and stimulating their productive participation in the industrial sector, in order to exchange experiences and review best practices and innovative practical solutions, to come up with recommendations that would generate and develop initiatives and projects that contribute to the industrial empowerment of women.



Conference Key issues



Saudi Vision 2030



The UNIDO Charter for the Industrial
Empowerment of Women

Conference Objectives

- Promote national efforts in achieving the Kingdom's 2030 Vision and its development programs.
- Emphasize the role of empowering women in achieving comprehensive and sustainable industrial development.
- Highlight the importance of empowering women to work in the industrial sector for increasing local content.
- Highlight the role of MODON in supporting and empowering women and enhancing their productivity in the industrial sector.
- Exchange experiences and best practices to support and empower women in the industrial sector.
- Enhance the professional capabilities of women and encourage their contribution to the development of the industrial sector.
- Empower and stimulate women's industrial investment in industrial cities and oases
- Encourage industrial innovation and small and medium enterprises for women



Toward the Comprehensive and Sustainable Industrial Economy

Conference Topics

First topic: Women ... a strategic component for comprehensive and sustainable industrial development

- Empowering women within the framework of the Saudi Vision 2030 and its executive programs
- The impact of empowering women on developing the industrial sector and increasing local content
- Industrial empowerment of women from the perspective of the sustainable development plan objectives

Second topic: Industrial oases and cities and their role in empowering women industrially

- Industrial facilities for women's work ... facts and figures
- Quality of support services in the industrial cities and facilitating women's work
- Al-Ahsa Industrial Oasis is a leading global model for the industrial empowerment of women

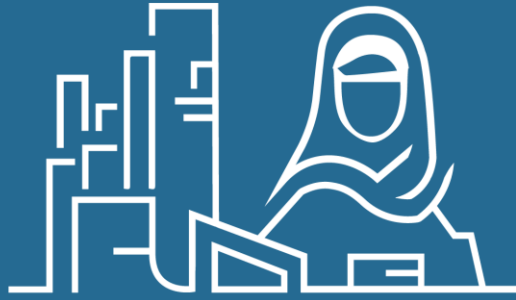
Third topic: Industrial women investment as a major theme of economic empowerment

- The importance of stimulating women's industrial investment as a basic enabler for women industrially
- Factors and determinants to encourage and attract women's investment in the industrial sector
- Modon programs and initiatives to encourage women's investments in the industrial sector

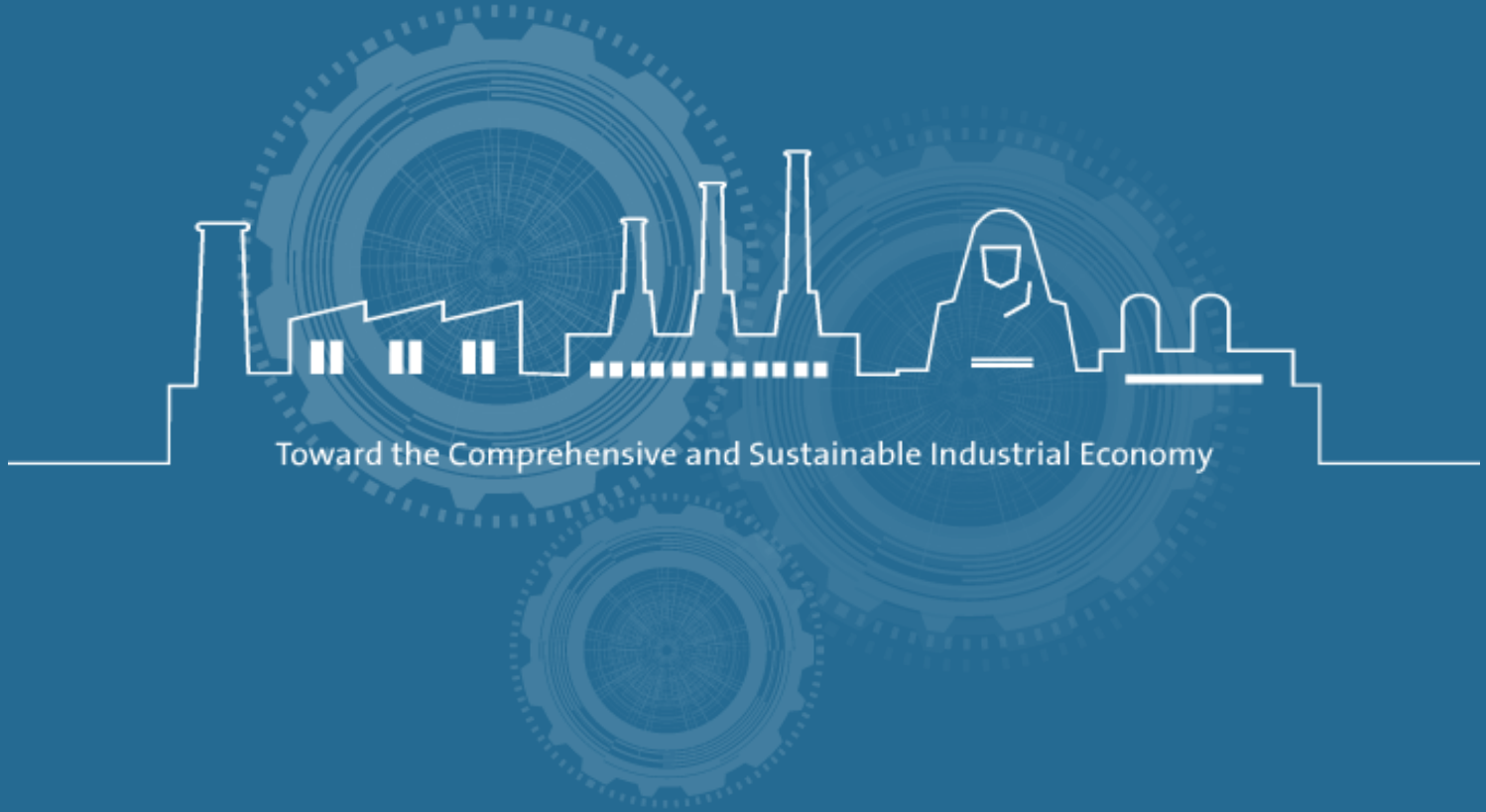
Fourth topic: Accelerators and Empowerments of Women ... Solutions and Challenges

- The role of women's industrial incubators in promoting and stimulating innovation
- Innovative financing programs and solutions to accelerate women's industrial empowerment
- Modern practices for developing the export capabilities of women's industries

Fifth topic: The best practices and experiences in supporting and empowering women industrially



مؤتمر سيدات الصناعة 2020
INDUSTRY LADIES CONFERENCE 2020



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